siyafunda [group]

# Your story, from idea to finished product.

One accountable partner for publishing, branding, communications and packaging.

**COMPANY PROFILE 2026**

+27 76 036 9346 | sawubona@siyafundagroup.co.za | www.siyafundagroup.co.za
Operating out of Gauteng, servicing businesses nationwide | Reg: 2016/389668/07

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# Who We Are

Siyafunda Group is a publishing-led content and communications company. We publish books, including indigenous-language titles, and we design, produce and print the brand, packaging and communications that businesses and institutions rely on. Because one team handles the whole job, from concept and design to print and delivery, your brand stays consistent and you deal with one accountable partner instead of many.

## We Work Across Four Areas

| PUBLISHING | BRANDING & DESIGN | PACKAGING & PRINT | SIGNAGE & LARGE FORMAT |
|---|---|---|---|

Whether it is a single book or a national rollout, we deliver professional quality on time.

## Certifications & Standing

- Level 1 B-BBEE contributor and black-owned supplier, for maximum procurement recognition.
- Aligned to Good Manufacturing Practice (GMP) and ISO 9001 quality standards.
- FSC (Forest Stewardship Council) certified as part of our sustainability programme.
- Registration number: 2016/389668/07.

## Why Choose Us

| Fast Turnaround | Production-Grade Technology | Accredited & Sustainable | Level 1 B-BBEE |
|---|---|---|---|
| Cartons converted within 10 to 15 workdays; urgent orders in five to seven. | World-class litho printing with 8-colour capability, plus digital printing for shorter runs. | GMP and ISO 9001 aligned, with FSC certification in our sustainability programme. | A Level 1 contributor and black-owned supplier, for maximum client procurement recognition. |

# Our Capabilities

**Advanced litho printing fleet**

Capacity of up to 400,000 A4 pages per hour.

**Digital printing**

For desktop publishing and shorter runs, including large-format and high-volume laser or inkjet.

**Bespoke packaging**

Carton folding, plastic packaging, labels, stickers and vinyls.

**Branding**

From business cards and flyers to pull-up banners, point-of-sale displays and billboards.

**A wide choice of substrates**

Photo paper, vinyl, adhesive vinyl, wallpaper, mesh, fabric, canvas, PVC, Contravision and Chromadeck.

**Book production**

Booklets, textbooks, comics and novels, with spiral and perfect binding, laminating, saddle-stitching and thread sewing.

**Binding capacity**

Up to 25,000 saddle-stitched and about 9,000 perfect-bound books per hour.

# What We Do

## Publishing

- Indigenous-language titles, our own imprint
- Publishing services for institutions and authors
- Booklets, textbooks, comics and novels
- Proofreading, editing and translation in all official languages

## Branding & Design

- Corporate identity and logo design
- Graphic design and layout
- Illustrations
- Marketing and communications collateral

## Packaging & Print

- Bespoke packaging and carton folding
- Labels, stickers and vinyls
- Litho and digital printing, small to large scale
- Binding, lamination and finishing

## Signage & Large Format

- Banners, billboards and pull-up displays
- Vehicle branding and window signage
- Outdoor and canvas printing
- Flags, gazebos and event branding

...and more, including rubber stamps, photo books, architectural and plan drawings, and website design.

# Leadership & Track Record

Siyafunda Group is led by Siya Masuku, publisher and creative director, working as KHULZULU. Siya founded Siyafunda Online in 2016 through a crowdfunding campaign that reached 113 percent of its target, and has since published over 20 titles in South African indigenous languages, including isiZulu, isiXhosa, Setswana, Sepedi and siSwati.

## Recognition

- Winner, Outstanding Graphic and Multimedia Designer, National Arts and Culture Awards 2026.
- Nominee, Outstanding Publisher (Siyafunda Online), National Arts and Culture Awards 2026.
- Allocated two titles under the 2026/27 DSAC Publishing Hub Call for Publishers.
- 2017 David Koloane Arts Writing Award.

## Governance & Service

- Board Member, National Library of South Africa; Chairperson, Knowledge and Heritage Committee (since 2025).
- Board Member and Chairperson, IBBY South Africa (2021 to 2025).
- Contributor and volunteer since 2015: Book Dash South Africa, Puku Children's Literature Foundation, Ethnikids, Rising Voices.

# Get In Touch

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